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who buy it. As the graphic art marketplace continues to evolve to meet the needs of both digital and print media and as clients struggle with shrinking budgets in the current economy, the need for up-to-date information on business, ethical, and legal issues is greater than ever.

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Published. The latest
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edition features a greatly reworked chapter on Surface Pattern Design, and an expanded and updated chapter with professional, business, and legal resources.

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Guidelines (or the Handbook, as we call it for short) is filled with prices that were compromises. Anyone looking at those prices and thinking that they are high is really shooting him or herself in the foot. When I look at those prices, I consider that these were negotiated prices.

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and much more will help you do your job better, more profitably, and with less stress.

Lines

About the Graphic Artists Guild - The Graphic Artist Guild Pricing & Ethical Guidelines Survey.

Thank you for checking out our survey! We need input from Creative Professionals so we can

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compile real-world, accurate, and current pricing for the 16th edition of our pricing handbook. The Graphic Artists Guild has been publishing the Graphic Artists Guild Handbook: Pricing & Ethical Guidelines since 1973, and it has become one of the most widely used books of its kind in the industry.

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your application in the office. Full processing of your application takes approximately 3-4 weeks.

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welcome e-mailed price suggestions or additions that would make this guide more useful.

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