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WordPress Explained. Wordpress is an amazingly powerful system, but many newcomers can find it overwhelming. We wrote this book to make Wordpress as simple and straight-forward as possible. Clear instruction: Learn Wordpress by following enjoyable step-by-step instructions. Hands-on learning: Master Wordpress by building a complete WordPress site. Join OSTraining and get this book.

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instruction: You will follow plain English, clear visuals and enjoyable step-by-step instructions. Hands-on learning: Following along with the instructions, you will build a complete WordPress site. What You'll Learn You'll master Wordpress hands-on, through a complete case study, crystal-clear visuals, simple explanations, and on-target analogies, all extensively tested with real Wordpress beginners. Burge walks you through installing Wordpress, planning sites that are easy to use and manage, adding content, and incorporating powerful site features without programming. Finally, Burge shows you how to run your site securely and efficiently, no matter how big or popular it becomes! Table of Contents Wordpress Explained Planning for Your Wordpress Website Your First 10 Wordpress Tasks Wordpress Posts Explained Wordpress Categories and Tags Explained Wordpress Pages Explained Wordpress Media and Galleries Explained Wordpress Plugins Explained Wordpress Contact Forms Explained Wordpress Themes Explained Wordpress Page Builders Explained Wordpress Menus Explained Wordpress Users Explained Finishing and Launching Your Site Wordpress Site Maintenance Explained What's Next? Bonus: The Jetpack Plugin Explained Bonus: Optimizing Wordpress Explained Bonus: Wordpress eCommerce Explained Why Wordpress Explained? If you want to spend less time struggling with complex instructions, and more time building sites that make you proud, this is the book for you! Stephen Burge and the OSTraining team have taught thousands and thousands of beginners. Nobody knows more about guiding Wordpress users up the learning curve - from confusion to results! Burge and the OSTraining team make learning fun. OSTraining books are written in plain English and are supported by plenty of online documentation and videos. If you get stuck at any part of the book with the instructions, all you have to do is email and the OSTraining team always replies. Wordpress Explained requires absolutely no experience with Wordpress, content management, website construction, programming, scripting, or even HTML. Please note: This book is 100% aimed at Wordpress beginners who want to host a Wordpress site on their own domain. About the Author Stephen Burge has split his career between teaching and web development. He now runs OSTraining.com, which specializes in teaching website development. OSTraining.com's clients include Apple, Pfizer, and the U.S. Departments of Energy, Education, and Commerce. Burge's books are some of the world's best-selling guides to the software they cover. Other books by Burge include: Joomla Explained (Addison - Wesley, 2011) Drupal 7 Explained (Addison - Wesley, 2013) Joomla 3 Explained (Addison - Wesley, 2014) MySQL Explained (OSTraining, 2015) Drupal 7 Explained (OSTraining, 2017) Drupal 8 Explained (OSTraining, 2017) Joomla 3 Explained (OSTraining, 2017) Multilingual Joomla Explained (OSTraining, 2017) Magento Explained (OSTraining, 2017) WooCommerce Explained (OSTraining, 2017) Wordpress Explained (OSTraining, 2017)

Today, millions of websites rely on Wordpress - from personal sites to the very largest organizations. Now, with Wordpress Explained, you can build and run a great Wordpress website, blog, or content management system -- even if you're an absolute beginner. Top Wordpress trainer Stephen Burge has taught thousands of Wordpress and web newcomers: nobody knows more about

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Once you master the topics here, you will be able to build websites in five minutes or less.

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Do you want to build your own website but don't know where to start? Have you been put off by all the jargon and gobbledegook of other Internet guides? If so then this plain, easy Wordpress tutorial is the ideal place to start. Now a #1 Amazon Best Seller on Kindle Books, this popular, up-to-date, step-by-step guide by expert Sarah McHarry will walk you through the essential first

steps to building your own website or blog using Wordpress. In eight easy lessons you will have your own website up and running - without needing to know any geeky computer code! And, in the remaining 12 lessons, you'll learn all you need to know about creating a website and making it into your own, unique, web presence. What you'll learn in this book: How to register your own domain and get the right Wordpress hosting How to install Wordpress with a few clicks of the mouse How to design a professional-looking website How to add and format your content How to use graphics and images All about themes, plugins, widgets and other Wordpress tools ... and lots more... If you want to make a website that looks like it was designed by a pro then Wordpress is the ideal tool to use. Designing a website need not be difficult or expensive if you have the right guidance. Sarah's Wordpress tutorial walks you through creating a website yourself using step-by-step lessons that are easy to follow. Making a website as a beginner has never been easier! Why should you build your own website on your own domain instead of using a free service? The answer is that, with your own privately registered domain and hosting account, YOU own and control the website, not anybody else. You can put whatever you like on your site and no-one can tell you otherwise. You can make your site look and behave how you like. You're the boss. And, with your own website, you can build your own distinctive 'brand', whether you are a business or a community group, an individual, or whatever... Your domain becomes your own exclusive web address, your own piece of online virtual 'real estate' that plays its part in publicizing your mission or message. Creating a website on your own domain gives you identity, visibility and, indeed, status. But don't you need a professional web designer to make a good job building a website? No, definitely not! This was the case in the early days of the Internet because only a few tech-savvy geeks knew and understood the computer language (HTML) required. But as the technology has advanced, so have the tools to build websites become more accessible. Wordpress is one of these tools and Wordpress is the subject of this e-book. But how much does it cost to make a website? The answer is just a few bucks per month for hosting. If you create your own website using Wordpress, you don't have to spend another cent. And what if you're looking to start a blog? Well, the same instructions apply. Wordpress was originally designed as a blogging platform and this ebook shows you just how to build a blog using the same techniques as designing a website. Whether you want to create a simple Wordpress blog or design a full-blown ecommerce site, Sarah's 'Wordpress To Go' will start you off on the right foot.

Master Joomla! Hands-On, Step-by-Step, Using Easy, Practical Examples Today, millions of websites rely on Joomla! – from personal sites to those of huge organizations like General Electric, Porsche, and the United Nations. Now, using Joomla! 3, you too can create websites that are mobile-ready, responsive, flexible, powerful, and secure – even if you ' re an absolute beginner. In

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Let's learn how to build a Wordpress website together! Even without any prior computer knowledge, you can learn how to create a blog that is optimized for Google SEO, integrated with social media channels and equipped with a WooCommerce online store. This Wordpress tutorial is illustrated with helpful screenshots to facilitate learning and decrease implementation time. You can

easily learn how to build a beautiful Wordpress website that displays your company's name and logo and lets the world know that your company is influential and hip by adding an online presence with the functionality to process orders from anywhere in the world! And, you can build this wordpress website in 1-3 days, with some diligence. In this Wordpress step by step guide, you will learn: * How to build a Wordpress website for your small business, whether it is currently a physical location or online destination. * How to choose a profitable website domain name and select the best web hosting server * How to install Wordpress and configure the Wordpress dashboard for your business * Updating and securing your Wordpress site to prevent hacking and digital theft * Selecting a Wordpress theme and customizing the theme for your business * Integrating an email list like Aweber or Mailchimp into your website * Setting up an online shop via WooCommerce to facilitate digital sales * How to use SEO and keywords to increase internet visibility and internet traffic via search engine optimization on Google, Bing and other search engines. Page Up and Order Now!

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a blog), is no longer the domain of computer geeks. Wordpress makes it possible for anyone to create and run a website that looks great on any device - PC, Mac, tablet and phone. Whether you want to build a business site, an affiliate site, a hobby site or a blog, Wordpress is a great choice. The primary goal of this book is to take anyone, even an absolute beginner, from zero to Wordpress "guru" in a few short hours. Inside this book, veteran Wordpress expert Andy Williams will start at the very beginning. You'll learn important topics like: - The two different versions of Wordpress. - Website hosting and domain registrars. How to set this up the correct way. - How to install Wordpress. - An overview of the Dashboard. - Cleaning out the stuff that is installed by default. - Finding and installing Wordpress themes to instantly change the look and feel of your website. - Plugins. What they are and how you can use them to create magnificent websites. - How to update Wordpress, themes and plugins. - Understand every single Dashboard setting and use our defaults if you want. - How to find and use the RSS feeds on your site to help search engines find your content. - The importance of user profiles, and how to assign a "Gravatar" image to your email address. - How to create great navigation systems on your site, with custom menus, internal linking and related post sections. - Enabling and dealing with visitor comments. - Using the media library for images, video and more. - The difference between pages and posts, and when to use each one. - Effective use of categories and tags. Using these incorrectly can get your site penalised or even banned from search engines. - How to create content using both the Classic editor and the new Gutenberg editor. - How to publish posts, and even schedule them so they will be published at some future date. - Using post revisions. - Two different types of homepage. A blog style page v a more traditional "static" homepage. - Using widgets on your site to add neat features. - Types of sites you can build with Wordpress (blog, business, typical site), with videos on setting these up.We'll also cover those vital plugins every site need, including: - Automatically take backups and get them sent to the cloud. - Automatically create important legal pages on your site, like terms and privacy policy. - Creating a contact page so visitors can contact you. - Add a related posts section to the end of every post to keep visitors on site longer. - Setup good SEO practices. - Setup social sharing buttons on your site, so visitors can easily tell their friends about your great web pages. Most people learn better when they can actually see what they are reading about, so one thing this book isn't, is shy with screenshots. There are over 340 of them, showing you exactly what you will see on your screen, and prompting you to take specific actions as you learn and master Wordpress. You may have heard that Wordpress has a steep learning curve. With this book, you won't even notice it. Each chapter ends with a "Tasks to Complete" section. By completing these tasks, you'll not only become proficient with Wordpress, you'll become confident at using Wordpress. By the end of the book, you'll be building great looking, professional Wordpress websites that look fantastic on any device... And you'll enjoy doing it!

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